

# GVA



# Highlights

July 2015

The Monthly Publication of Grand Valley Artists

## Another Reeds Lake Art Festival Completed

*Many thanks to the numerous members and friends that made the 50th year event very successful.*

Many GVA members do not realize that planning for the 51st Reeds Lake Art Festival starts immediately after completing the 50th event. The city permit has to be filed early to assure the third Saturday in June is the official and consistent date of the event. Promotions and invites follow in short order and by November, inquiries and applications begin arriving. By February, the majority of vendor applications and pictures and fees collected are posted and ready for the jury processing. Advertising for the event begins in March in order to meet publication lead times. Notification of acceptance or rejection to vendors follows immediately. After space fees are collected, vendor booth locations, check-in times etc. follow from April to mid May. All of what has been described is done by just a small number of members.

When the announcements for volunteers to help with the upcoming event begins, those volunteers are working the week of the event in June. At that time responsibilities from printing to marking the booth spaces to transporting the tents, materials, tables, chairs to patrol and relief responsibilities to clean-up are assigned. This is the largest undertaking of members in GVA, and it brings in the main revenue that supports the organization.

The evaluations we received from vendors and the response from merchants of Gaslight Village and the police department and city offices of East Grand Rapids were very positive and appreciative of this year's Art Festival. All who contributed their time and energy deserve a special thank you.

Sincerely I thank you,

**Bob Kraai**

Publicity/Reed's Lake Art Festival Chair



# GVA'S 51st Reeds Lake Art Festival Poster Contest

Size of entry: 12"x18"

Medium: Flat surface, water color, pen & ink, printmaking, paper cutting. etc.

Must be high contrast, easy to read, must capture attention at a one second glance.

Colors: Full color, or less.

Wording in Poster: Grand Valley Artists present 51st Reeds Lake Art Festival in Gaslight Village, Saturday, June 18, 2016, 9 am to 5 pm (arrange verbiage as needed)

Collection of Art: Thursday, November 12, 2015 (Program Night) at 7 pm. Identify and drop off in the GVA board room.

Winners Announced: Thursday, January 14, 2016 (Program night)

Prizes: 1st place – \$200; 2nd & 3rd Place – One year GVA membership

Artwork is the property of the artist. GVA has exclusive use of the art. Art will be returned to the artist after being judged and digitally recorded. Winning entries will be shown in the GVA newsletter and website and local private media.

Further information can be obtained by calling Bob Kraai, 616-956-7734 or e-mail: [rkraai@ameritach.net](mailto:rkraai@ameritach.net).



## Reeds Lake 2015 Booth Winners

### 1st Place

Painting – Michelle Bahr-Guion – Ada Michigan



### 2nd Place

Wood – Debra Riesling – Franklin, Wisconsin



### 3rd Place

Ceramic – Phillip Wilson – Traverse City, Michigan



**In case you didn't know,** the only thing wrong with the **50th anniversary Reeds Lake Art Festival** was the weather forecast. The rain didn't come, but the people did. Many GVA members participated and everyone had a good time, both socializing and contributing to another successful event. This is our primary fund raiser for the year, so its success is vital to our survival. And survive we will! Thanks to all who helped, with special thanks to those who came early to set up, those who stayed to tear down, and those whose smiles made all feel welcome.

**Let's do it again next year!**



## NEWS from MEMBERS



**Our dear founding GVA member Mary-Ann Perry,** notified our membership Friday, June 26, that her 92 year old husband John had passed peacefully that morning at their winter home in Florida. Condolences can be sent to 315 Woods Point Road, Osprey, FL 34229. Mary-Ann and Carl Forslund are the only remaining founding members of GVA.

**Florence Truskowski** has been accepted into Festival this year. Her water color and pastel landscape piece is titled "Early Morning Sunrise". Also, her entry "Garden of the Fairies" will be showing at Salvatore's Italian Restaurant on Stocking Street, NW during ArtPrize.

**Jan Paulson** has two pastel paintings, Honeybell's, a still life, and Pathway to the Beach, a plein air, juried into the UICA Festival of the Arts. She also has two paintings at the TRI CITIES Museum. This show will run through September.

The **Festival of the Arts** Regional Competition Show is now hanging at the Urban Institute of Contemporary Arts at 2 Fulton Street. The show will be up until July 26th. This year close to 500 pieces were entered and 245 were chosen. Artists were allowed to enter either one, two, or three pieces.

**GVA Was Well represented!** **Nona Bushman, Sarabeth Carr, Susan Ellison, Joe Goedel, Carol Lurn, Jim Markle, Kathy Mohl, Dennis O'Mara, Randy Nykof, Richard Schaf, Barbara Thorne, Florence Trustkowski, and Steve Scarborough** all had one piece accepted. **Shirley Haan, James Johnson, Jan Paulson, and JoAnn Swann** each had two pieces accepted. **Kathy Bechtel, Larry Blovits, Bill Chardon, Marianna Heule, Kathleen Kalinowski, Leon Lou, Doug Neuman, and Gene Sampson** each had three pieces accepted. There were several award winners among the group. **Sarabeth Carr, Marianna Heule, Kathleen Kalinowski, Dennis O'Mara and JoAnn Swann** all were awarded prizes.

**CONGRATULATIONS to all!**

**The Muskegon Museum of Art "All Michigan" 87th Regional Exhibition** is now hanging at the Muskegon Museum of Art at 296 Webster Ave. in Muskegon until August 5th. This year, 409 artists submitted a total of 725 works for this year's competition. From these, 296 works by 228 artists were selected for the exhibition.

Again many GVA members were chosen to have their work displayed. Artists were allowed to enter either one or two pieces. Our members who each had one piece chosen were **Diann Bartnick, Bill Chardon, Susan Ellison, Jim Johnson, Carol Lurn, Nancy Liszewski, Randall Nyhof, Dennis O'Mara, Holly Sturges, Joanne Swann, Barbara Thorne, and Kristen Thorton. Larry Blovits, Nona Bushman, and Gene Sampson** each had two pieces accepted.

**Bill Chardon, Randall Nyhof and Dennis O'Mara** were presented with awards at the Opening Reception. Congratulations to all of the members who have work hanging in this prestigious show!

**David Huang**, a former member of GVA, was the **winner of the Best of Show Award!** Congratulations to David!

## **HOSPITALITY**

Thanks to those who have signed up to host a month of hospitality. Be sure to sign up to bring a snack and to host for a month. I will send each host a job description and the list of signees.

Thanks to all of the volunteers!  
Sarabeth Carr 608-5588



**Richard Havenga** at the June program presentation

# PROGRAM NIGHT

Thursday July 9, 7:30 pm  
The film "Bomb It" will be shown

**A picnic at Dave Bazen's home will be held in place of the regular program**

**BOMB IT** - is a wild ride into the heart of the global graffiti culture where the love of art and ego clashes explosively with law and order. On top of a fresh soundtrack of punk, hip-hop and funk, this high-octane film explores the many manifestations of "bombing". The movie also considers that bombing (the term of choice for graffiti painters), once deemed a subversive act has inevitably been co-opted over the last decade or so, its influences turning up in video games and marketing campaigns, and the work itself mounted on gallery walls.

## News you have been waiting for!

### August:

Our **annual summer picnic** will be held Saturday, August 22 at Dave Bazen's home at Fennessy Lake- just south of Standale.

12 pm on.

It is fine if anyone wants to come early (10am) to sketch.

### Address:

**0-314 Fennessy SW**

**Take 2nd ave (one block west of Wilson)**

**South to Fennessy**

**Turn right +/- 1/8 mile (6 houses)**

## Suggestion Box

A new permanent suggestion box is now part of the Grand Valley Artists (GVA) gallery. The box was given to GVA by the Long Range Planning Committee, now called "the Legacy Group". The group was started at the suggestion of the only two remaining founding members: Carl Forslund and Mary Ann Perry. This was started at the "Open Art Forum" at Program Night of October 2013. Since that time there have been invites for informal discussions from members with the following suggestions:

- A mentoring program for new members to make them feel welcomed and comfortable with the group.
- An offering of a one year membership in GVA to persons that deliver a successful presentation at Program Night.
- A collaborative creation by GVA members for entry into the ArtPrize event.
- Future "Legacy" discussions will continue and include activities to enrich the varied programs offered by GVA.



## OUT OF THE BOX!

At the last Legacy Group gathering, several suggestions from our new suggestion box were noted and passed to the board for approval.

They were:

- A need for a new overhead projector
- Handicap parking area designated in the parking lot
- Family membership price offered

Legacy Group Notes:

Recent informal discussions involved the possibility of having art exhibits at Grand Valley Artists open to the public once or twice a month. Theme art shows offering larger monetary awards could be an incentive for more active participation of members as well as letting our community know what goes on at GVA. Also of interest were suggestions using bumper stickers to promote GVA and to help differentiate us from Grand Valley University. We also seek suggestions of ways of encouraging recent art students and recent art graduates to become involved with GVA.

Plans are presently underway to commemorate founding member, Mary Ann Perry. Some of you may have had her as teacher at Kendall. Today the dear lady is enjoying her 90th birthday in Florida. Recently she gave a charming photo of herself to our Legacy Group. Your input/ideas are important in this matter of honoring one of our founders.

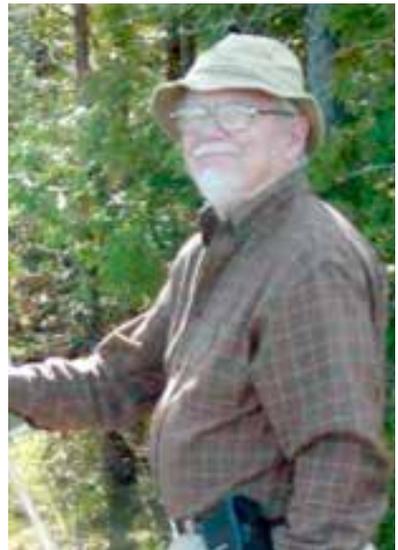
Please share your ideas by way of our new suggestion box located on the east ledge around the entrance corner. **Louise Bauer**

## Showing at the Terryberry Gallery, St. Cecilia

July - Carl Forslund PSA, Jim Markle PSA, and Colin Fry PSA - From July 5 to August 6 three dear friends and painting buddies will be showing at Terryberry Gallery, St. Cecilia.

There are different ways for the artists to paint the landscape. One can record a scene as it appears, in great detail, or interpret it, freely using the shapes, colors and mood for reference. Some artists prefer to take the landscape as inspiration for a creative expression, not trying for accurate depiction. All are legitimate ways to create art from nature. This show contains fine examples of these approaches, painted by three professionals.

The reception is July 6 from 6 to 8 PM. Please join us in celebrating long time members of Grand Valley Artists in a celebration of their exquisite pastel paintings.



## CASCADE LIBRARY

July/September

***The artists will be Bonnie Osborn, Larry Goff, Kathy (Kathleen) Becthel, Bill Alexander and JoAnne Swan.***

The new format for this show is:

- July 6th – September 3rd
- Each artist may have up to 3 paintings in a show
- Paintings must be dropped off at GVA by Feb 25th
- If more than 28 are submitted, they will be juried into this show.
- Those that don't make the July/August show may be picked up after July 1st.
- Clearly print and attach to paintings: Name of Piece, Medium, Artist, Prices, Contact Information (address & phone)
- Labels will be printed and price information will be left at the Information desk at the library.

Any questions: Contact Larry Goff @ 949-1247 or [lawrencegoff@comcast.net](mailto:lawrencegoff@comcast.net)

# Workshops

## Jim Markle, PSA

### 2015 Workshops and Classes

Jim Markle is a signature member of the Pastel Society of American and a Master Member of the Great Lakes Plein air Painters Association. He has over fifteen years of experience teaching all levels of participants in the U.S., Canada, France and Italy. He's the inventor of the Jim Markle Pastel Easelbox and travels extensively throughout Europe and the United States painting en plein air. Great American Art Works markets his North American Landscape Set of pastels.

Contact: Jim Markle  
616-458-8559 or  
[jimcmarkle@earthlink.net](mailto:jimcmarkle@earthlink.net)

### *Glen Arbor, MI*

July 23 & 24, 2015  
Plein Air Workshop  
Sponsored by: Glen Arbor Art Association  
Contact: GAAA  
231-334-6112  
[info@glenarborart.org](mailto:info@glenarborart.org)

### *Grand Rapids, MI*

Oct. 19, 26, Nov. 2, 9, & 16, 2015  
Landscape Classes  
Location: Grand Valley Artist, Inc.  
Contact: Jim Markle  
616-458-8559 or  
[jimcmarkle@earthlink.net](mailto:jimcmarkle@earthlink.net)

### *Lowell, MI*

Aug. 28, 29 & 30, 2015  
Three Day Plein Air Pastel Workshop  
Location: Franciscan Life Process Center  
Contact: Jim Markle  
616-458-8559 or  
[jimcmarkle@earthlink.net](mailto:jimcmarkle@earthlink.net)

## Larry Blovits

### Color Theory, Color Mixing, Color Application

Date Pending

9:00 am -3:00 pm  
Open to beginners through advanced oil and pastel  
Cost: \$150.  
Franciscan Life Process Center  
Annex Building  
654 Davis Ave NW, Grand Rapids, MI 49504  
Contact: Kathleen Bechtel 616-540-5744

### The Fundamental Approach to Plein Air Painting

August 24 – 28, 2015  
9 am - 4 pm daily  
Open to beginners through advanced  
Cost: \$425.00  
Golden Apple Art Residency  
543 Ripley Rd. , Harrington, ME  
[snstevens@goldenapplestudio.com](mailto:snstevens@goldenapplestudio.com) 989-779-9320

## Bert Boerema

### Watercolor Class

Bert Boerema is offering an 8-week watercolor class at Hobby Lobby, 4250 28th St. SE. The class meets in the afternoon from 12:30 pm to 3:30 pm. Due to high demand the class is offered on Wednesdays (September 16 thru November 4) and on Thursdays (September 17 thru November 5).

These classes are identical. Each class session provides a specific project for that week. Class demos and instructions for each project are very specific, and Bert will work along with the class in painting, guiding step by step. Each class session will give you opportunity to produce a complete painting.

The cost of the class is \$90. Go to:  
[www.bertboerema.com](http://www.bertboerema.com) to see Bert's work.

To enroll in the class call Bert directly at  
616-901-9781.

# Marywood Dominican Center

New Group Show, July 2 – August 31

Reception: August 16, 1 pm – 4 pm

**Nancy MacLachlan, pastels**

**Janice Paulson, pastels**

**Mary Serra Veneklase, pastel and oil**

**Linda Doering, oil**

**Laura Vogelzang, oil**

**Shirley Haan, pastel and oil**

**Annette Halvorson, oil**

**Sister Lauina Alfen, pastel & oil**

Gallery Hours:

Monday – Thursday 8 am to 9 pm

Friday 8 am to 8 pm

Saturday & Sunday 1 pm to 6 pm

Lower level of Dominican Center at Marywood.

Address: 2025 Fulton, Grand Rapids, MI

Contact: Sister Francetta McCann - 616-295-3740

## The Celebration Cinema North/IMAX will be showing some films that people may want to see.

The Impressionists, from the Musee du Luxembourg, Paris, National Gallery, London and the Philadelphia Museum of Art cinemas Tuesday, July 14, 2015.



### FOR SALE! - Artist's Table

The table was originally about \$150-160.

I would like to sell it for \$50 – 60.

Table may be tilted or used flat.

You may contact me at (616) 363-0859 or by email at [jmt4336@comcast.net](mailto:jmt4336@comcast.net)

Thank you. Judy Titta

## Contact Listings for Grand Valley Artists

President: Dave Bechtel  
616-818-9618  
[davidbechtel@sbcglobal.net](mailto:davidbechtel@sbcglobal.net)

Vice President: Mary Marin  
616-443-0362  
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[etdulcet@gmail.com](mailto:etdulcet@gmail.com)

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616-648-6858  
[evie.carrier@gmail.com](mailto:evie.carrier@gmail.com)

Membership Chair:  
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616-813-7921  
[martyklar@comcast.net](mailto:martyklar@comcast.net)

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[dnmtulos@gmail.com](mailto:dnmtulos@gmail.com)

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Ross McCrory

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[lawrencegoff@comcast.net](mailto:lawrencegoff@comcast.net)  
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615-451-2211  
[johnsonheartist@hotmail.com](mailto:johnsonheartist@hotmail.com)

Hospitality: Sarabeth Carr  
616-608-5588  
[sarabethcarr@gmail.com](mailto:sarabethcarr@gmail.com)

Library: Jim Johnson  
616-451-2211  
[johntheartist@hotmail.com](mailto:johntheartist@hotmail.com)



**July**

Su	Mo	Tu	We	Th	Fr	Sa
			1	2 6:00 pm Board Meet 7:30 pm Critique	3	4 10:00 am Figure
5	6 10:00 am Portrait	7 7:30 pm Photo	8	9 7:30 pm Program	10	11 10:00 am Figure
12	13 10:00 am Portrait	14	15	16 7:30 pm Figure	17	18 10:00 am Figure
19	20 10:00 am Portrait	21	22	23 7:30 pm Figure	24	25 10:00 am Figure
26	27 10:00 am Portrait	28	29	30 10:00 am Figure	31	

**August**

						1 10:00 am Figure
2	3 10:00 am Portrait	4 7:30 pm Photo	5	6 7:30 pm Critique	7	8 10:00 am Figure
9	10 10:00 am Portrait	11	12	13 7:30 pm Program	14	15 10:00 am Figure
16	17 10:00 am Portrait	18	19	20 7:30 pm Figure	21	22 10:00 am Figure
23	24 10:00 am Portrait	25	26	27 7:30 pm Figure	28	29 10:00 am Figure
30	31 10:00 am Portrait					

# Grand Valley Artists

1345 Monroe Ave. NW Suite 130

Grand Rapids, MI 49505